

Ariana Yechiel

DHP Major — Focus in Fashion Business & Fashion Studies · Parsons School of Design, Class of 2028
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EDUCATION

Parsons School of Design — DHP Major, Focus in Fashion Business & Fashion Studies
Class of 2028 · New York, NY

EXPERIENCE

Twenty Two

Intern

Jan 2025 – May 2025

Supported member experience, operations, and event coordination within a luxury private members club environment. Assisted with day-to-day hospitality operations while gaining exposure to high-end client service and brand standards. Created mail listing advertisements and supported social media.

Assistant Stylist to Nouf Khabbani

Dec 2023 – May 2024

Created lookbooks, coordinated showroom appointments, conducted fashion market research, and managed luxury brand outreach.

Christie's

Research Intern, Post-War & Contemporary Art

March 2024

Supported research initiatives within the Post-War & Contemporary Art department, contributing to specialist projects and gaining exposure to the international art market.

I AM GIA

Design & E-Commerce Intern

Aug 2023 – Dec 2023

Supported design, merchandising, content production, and e-commerce operations.

Mahstini Jewellery

Intern

Jan 2023 – Jun 2023

Created PR presentations, edited imagery, and supported brand operations.

Nino Mier Gallery

Gallery Assistant

Jan 2021 – Dec 2021

Supported gallery operations, artist communications, exhibition preparation, and client relations.

Teenz Shop

Social Media & Styling Assistant

2020

Managed influencer partnerships, styling support, mood boards, and social media growth.

SKILLS

Adobe Photoshop • Adobe Lightroom • Photography • Content Creation • PR • Showroom Management • Styling
• Trend Forecasting • Luxury Fashion • Visual Merchandising • E-Commerce • Brand Partnerships • Influencer

Relations • Microsoft Excel • Google Sheets • Canva • Creative Strategy

CERTIFICATIONS & COURSES

- Graphic Design — BBC Maestro (Paula Scher) · in progress
- HubSpot — Social Media Marketing Certification
- HubSpot — Content Marketing Certification
- Google Analytics (GA4) Certification
- Canva Design School Certification